

THE QUARTERLY 27

CASHMERE, THE RETURN OF THE LOAFER, BOOTS, WORLD TIME WATCHES AND LUGGAGE

Outfit



A FRIEND IN TWEED

When photographer Guy Hills met weaver Kirsty McDougall his dream of owning a brightly coloured bespoke tweed and fashioning it into a suit came true. But he had no idea this flight of fancy would transform into a second career. "I just got so many compliments on my suit I thought it would be a nice idea to provide the same service for other dandies around town," Hills says. And so with the Royal College of Art graduate weaver, the Dashing Tweeds range was born. Hills McDougall proves tweeds don't have to be twee. The company's core range offers London Tweeds – inspired by the red of the Mall, the purple-grey of wet pavements and park greens; its Sporting Tweeds pay homage to Bertie Wooster; Poaching Tweeds are a more formal affair, placing maroons, greens and blacks in striking new weaving patterns. Each can be woven with a reflective yarn for night-time cyclists. You can even develop your own unique bespoke tweed for a personal fashion statement.

Core tweeds, £85 a metre; bespoke tweeds from £2,000 a bolt (07831 548 068; www.dashingtweeds.com)