



7 March 2007

## Must Dash

Gym, bank, newsagent, [coffee shop](#), office: all by 10 a.m.

Forever dashing about?

Then what better to suit you than Dashing Tweeds — bold, futuristic and thoroughly British yarns for the 21st century, designed by fashion photographer Guy Hills (you may have seen this eccentric dandy cycling about in multicoloured socks and tweed breeches) and Kirsty McDougall, revered RCA weaving scholar.

The result: vibrant checks in colours like wet pavement (indigo) and tarmac (charcoal) with 'red route' or 'yellow line' pinstripes, as well as the genius Lumatwill, a tweed woven with reflective thread — ideal for style-conscious cyclists.

Though they currently produce only fabric, they'll gladly recommend tailors who'll make it up in any style suit, cap, tie or shoe for ladies or gents.

Dashing?

It's positively racy.

*Samples available at Kashket, 8 Stafford Street, W1S 4RT (020 7495 8429); Anderson & Sheppard, 32 Old Burlington Street, W1S 3AT (020 7734 1420). To see styles, sign up at [dashingtweeds.co.uk](http://dashingtweeds.co.uk) or e-mail [guy@dashingtweeds.co.uk](mailto:guy@dashingtweeds.co.uk).*



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